

START & SCALE YOUR PILOT BUSINESS WITH STEWARDSHIP & ETHICS

TGS-2026065142

Start & Scale Up Your Pilot Business with Stewardship & Ethics equips business leaders with the practical skills to design, launch, and responsibly scale pilot business ideas in current trust-driven economy. The course addresses common challenges faced by SMEs and business leaders, such as validating ideas, building customer trust, designing meaningful experiences, motivating teams ethically, and converting solutions into sustainable revenue.

Learners will develop competencies in creative entrepreneurship, ethical influence and trust-based selling, human-centred and empathetic design, customer experience innovation, ethical reward systems, technical sales support, and digital relationship marketing. Through applied learning, learners will transform ideas into viable pilot concepts, redesign customer journeys based on real user insights, develop technical sales solutions, and build digital relationship funnels to attract, engage, and retain customers while upholding stewardship and ethical principles.

Course Overview

Upon completing this course, learners will acquire the following skills and knowledge:

- Creative Entrepreneurship & Idea Commercialisation
- Ethical Influence & Trust-Based Selling
- Human-Centred & Empathetic Design
- Customer Experience (CX) Innovation
- Ethical Rewards & Behavioural Motivation
- Technical Solution & Sales Support
- Digital Relationship Marketing & Scaling

Learning Outcomes



- Start a low-risk micro-business from home or office



- Turn customer sampling into recurring income



- Build partnerships with Retailers, F&B owners, tentmakers & businesses
- Apply innovation and agile business skills

This is not just another entrepreneurship class.

You will:

- Launch a real pilot business
- Conduct live product demos
- Practise customer pitching and sampling
- Build your 30-day revenue plan
- Learn ethical relationship-based selling
- Empower families, employees, and communities

Participants walk away with a complete blueprint ready to implement the moment the course ends.

Course Info

Duration

16 hours (2 days)

- 14 training & practical hours
- 2 assessment hours

Mode of Delivery

- Classroom Training

Relevant Job Roles

- Business Development Manager
- Innovation Manager
- Customer Experience Manager
- Technical Sales Consultant
- Business Owners and Entrepreneurs

Course Fee

Full Fee: \$1200

Baseline Funding: \$600

MCES & ETSS Funding: \$840

Nett Fee Payable:

SC/SPR below 40 years old: \$600

SC 40 years old & above: \$360

Company sponsored (SC/SPR): \$360

- SFC eligible (for individual only)

- Absentee payroll funding & SFEC eligible

- Funding period till 22 Jul 2028

Contact Us



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